

Executive Order  
12/66/w

Mr. William T. Newlin  
Program Chairman  
Whirlpool Management Club  
Ellettsville, Indiana

Dear Mr. Newlin:

Thank you very much for your letter of  
11 December inviting me to address the  
Whirlpool Management Club sometime next year.

I sincerely regret that I will be unable  
to accept your kind invitation, even though  
you were good enough to leave the choice of  
time to me. In view of my present official  
position, it is necessary for me to restrict  
my speaking engagements to the various  
Government Service schools, with an  
infrequent outside address. Unfortunately,  
I cannot make an additional commitment at  
this time.

Your courtesy in asking me to join you  
is indeed appreciated.

With kindest regards,

Sincerely,

Allen D. Dulles  
Director

O/DCI [redacted] mtf (12/24/59)

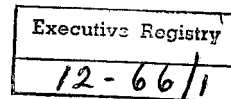
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DATE: 23 Feb 81 REVIEWER: 006632

(EXECUTIVE SECRET) [redacted]



23 December 1959

MEMORANDUM FOR THE DIRECTOR

1. This memorandum recommends action in Paragraph 2.
2. It is recommended that the Director decline the speaking invitation, attached herewith (letter dated December 14), from the Whirlpool Corporation's "Management Club" in Evansville, Indiana, for February 16 or 17, 1960. To speak publicly at such a forum would be a major departure from precedent, in which I see no particular net advantage to the Agency, from a public relations viewpoint.
3. Incidentally, the letter refers erroneously to a speech said to have been made by Mr. Dulles "several years ago" at a "Great Lakes Shrine Association meeting in Cincinnati." No such address is on record in Colonel Grogan's files, nor in Executive Registry. The writer may be thinking, instead, of another speech in Cincinnati by Mr. Dulles--one delivered at the University of Cincinnati on April 20, 1956, on the subject "The Industrial and Technical Challenge of the USSR."

STAT

Acting Assistant to the DCI

cc: DDCI

12-66

# Whirlpool CORPORATION

EVANSVILLE DIVISION

EVANSVILLE, INDIANA

December 14, 1959

Mr. Allen Dulles  
Director of Central Intelligence  
2430 "E" Street, N.W.  
Washington 25, D.C.

Dear Mr. Dulles:

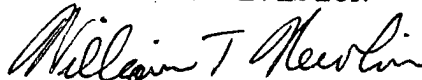
Several years ago, I had the privilege of hearing you speak before our group at a Great Lakes Shrine Association Meeting in Cincinnati, Ohio. I was greatly impressed with your message.

At present, I am the Program Chairman for the Whirlpool Management Club of the Evansville Division of the Whirlpool Corporation. I would certainly consider it an honor to have you speak to our group some time next year, preferably in February, either Tuesday, February 16, or Wednesday, February 17, 1960. Our club consists of over 600 supervisory members, all employed here in our Evansville Division.

We are fortunate to have very good air connections between Washington, D.C., and Evansville, and would, of course, reimburse you for all your expenses, and are prepared to pay other fees as required. We will certainly appreciate your consideration of this invitation.

Very truly yours,

WHIRLPOOL CORPORATION  
EVANSVILLE DIVISION



Wm. T. Newlin, Program Chairman  
Whirlpool Management Club  
Evansville Division

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